amberblue
media design

Amberblue Media & Design is different - a unique fusion of creativity and artistic communication fueled with passion and inspiration. We do things with our heart... We call it the "Passionate Craft" and it's fantastic. It's the start of something new, catching that spark from the realm of imagination. Our clients are ambitious and we love the challenge of engaging their dreams with their true potential by tapping into those fiery roots.

We help create relationships by connecting businesses with their customers and artists with their audiences through varied communication channels and visual media streams. We value and support all businesses who believe in pursuing their dreams - we strive to bring out the best of our clients. Whether starting a new business or running an established company, you've now discovered the right marketing and design firm to help you achieve your branding goals with clever solutions and real results.

Amberblue Media & Design
(949) 415-4694
hello@amberbluemedia.com
amberbluemedia.com

At *Amberblue Media & Design*, we are connected by an optimistic enthusiasm. It's a "feel good" energy that can't be switched on and off. *Amberblue Media & Design* was born from this concept - the color Amber represents spirit, inspiration and creativity while the color Blue symbolizes peace, communication and action. You'll feel these qualities in our ideas, chats and visual impressions. We're a little colorful – slightly off the beaten path - and take pride in being truly unique with creative ideas. *If you are looking to launch a new brand or revitalize an existing one, we invite you to connect with us: hello@amberbluemedia.com.*

Our Capabilities

To learn more about our services, please email us at hello@amberbluemedia.com

COLLATERAL | GRAPHIC DESIGN
Logo Development
Brochures
Print Ads
Page Design & Layout
Typography Treatments
Websites | WORDPRESS Themes
Direct Mail
Business Collateral
Merchandise
Magazines | Books | E-Books
Custom Blog Graphics
Newsletters | Print | Email
Copywriting
Templates | Forms

VIDEO
Script Development
Corporate Video Production
Product Video Production

STRATEGIC MARKETING
Marketing Plan Development
Corporate Identity
Positioning
Branding
Campaign Concepts
Product Launch | Event Planning

PACKAGING | SIGNAGE
Package Strategy
Package Design
Labels
POP Displays
Company Signage

DIRECT MARKETING
Direct Mail Strategy
Direct Mail Design
Production & Mailing

TRADE SHOWS
Booth Design
Pre & Post Show Marketing
Promotional Items
Merchandise
Signage | Displays

PROMOTIONS
Photo Shoot Production
Sweepstakes
On-Air Promotions
Cross Promotions
Event Marketing
Product Placement
Community Outreach
Event Planning

ONLINE | DIGITAL
Banner Ads
Display Ads
Social Media Strategy
Website Strategy
Website Design
Web Video
Landing Pages
Web Analytics
Blog Development
Social Networking
Marketing Campaigns
Search Engine Marketing
Email Marketing

MEDIA
Traditional & Digital
Media Research
Planning | Buying
Post-Buy Analysis

PUBLIC RELATIONS
Buzz Marketing
Press Release Development
Media Relations
New Product Introduction
Company Launch
Crisis Management